

# **EDUCATION**

2009 - 2011

THE ART INSTITUTE OF ATLANTA-DECATUR, DECATUR, GA

Associate in Arts, Web Design & Interactive Media

2003 - 2007

LOUISIANA STATE UNIVERSITY, BATON ROUGE, LA

Bachelor of Science, Management; Minor: Psychology

# **EXPERIENCE**

2013 - Present

### SENIOR WEB DEVELOPER

#### TURNER BROADCASTING — NBA.COM & NBA.COM TEAMS, ATLANTA, GA

- Research new technologies; provide ideas for technical or workflow / process improvements.
- Participate in workflow design and analyze existing production and implementation processes in order to ensure scalable solutions, in addition to, identifing tasks that need intermediate milestones.
- Full stack web development: Development, testing, debugging, documenting, and peer reviews. Web operations: Deploying, monitoring, on-call support as needed.
- Projects include streaming video, design implementation, prototyping, social media integration, and automated syndication of content. The technology stack includes Drupal, Angular applications, and custom-built publishing systems.

2013

### FRONT-END DEVELOPER

#### SCOUT MARKETING, ATLANTA, GA

- Worked closely with Digital Producers to build/maintain, pharmaceutical and consumer, websites, email campaigns, and mobile presentations
- Performed the full spectrum of Web-related tasks, including server-side programming, MySQL databases management, standards-compliant HTML5 and CSS3, Javascript, QA, UX, Wordpress and Javascript Plugin Authoring, CMS Management, and Social Media API Integration.

#### **CONTRIBUTIONS:**

- Created a custom framework for company's pharmaceutical iPad presentations making them more optimal and easier to update
- Organized and maintained companies code using Gitlab

2011-2013

### LEAD FRONT-END DEVELOPER/DESIGNER

### GETMEMBERS.COM, ATLANTA, GA

- Developed responsive landing pages, email campaigns, and modified existing websites using HTML4/5, CSS3, Javascript, Jquery, PHP, MySQL, XML, AJAX, and JSON.
- Designed websites, landing pages, and email campaigns using Photoshop and Fireworks

#### **CONTRIBUTIONS:**

- Increased email deliverability by 40%
- Introduced advanced concepts such PHP, MySQL, and AJAX for form handling
- Introduced and built lead capturing landing pages that correspond to email campaigns
- Integrated Salsforce in internal email marketing strategies

## **PORTFOLIO**

wylesharachell.com

### **EMAIL**

wfield1@gmail.com

## **PHONE**

HTML5

404-692-4067

# **TECHNICAL SKILLS**

Responsive CSS Twitter Bootstrap **ZURB** Foundation SASS & Compass **Javascript** JQuery NodeJS PHP MySQL XML/JSON **Drupal** 7 & 8 Drush **Wordpress** Angular 1 & 2

## **SOFTWARE SKILLS**

Photoshop Dreamweaver Sublime **Fireworks** InDesign Illustrator

GIT

CLI

